

# Samantha Zuhlke

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## ACADEMIC APPOINTMENTS

**University of Iowa**, Iowa City, IA. August 2021 – Current.

Assistant Professor, School of Planning and Public Affairs.

Assistant Professor, Department of Political Science (*by courtesy*).

Research Fellow, Environmental Policy Research Program, Public Policy Center (*by courtesy*).

## EDUCATION

**Ph.D., Political Science, Texas A&M University**, College Station, TX. August 2021.

DISSERTATION: A Political Theory of Nonprofits: Partisanship, Policy, & the Rise of the Nonprofit Sector

FIELDS: Public Administration & Public Policy, Research Methodology, Environmental Politics

COMMITTEE: Manuel P. Teodoro (Chair), Guy D. Whitten (Co-Chair), Scott J. Cook, Laurie E. Paarlberg

**B.A., Geography, Colgate University**, Hamilton, NY. May 2010.

HONORS THESIS: Invasive Species as Evolution: Implications for the Management of the Emerald Ash Borer in Upstate New York

## PEER-REVIEWED BOOK

Teodoro, Manuel P., **Samantha Zuhlke**, and David Switzer. 2022. *The Profits of Distrust: Citizen-Consumers, Drinking Water, and the Crisis of Confidence in American Government*. Cambridge University Press.

## PEER-REVIEWED ARTICLES

Perry, Brittany, **Samantha Zuhlke**, and Fernando Tormos-Aponte. 2023. Building Infrastructure to Enhance Diversity in Political Methodology. *PS: Political Science & Politics* 56(1): 178-182.

**Zuhlke, Samantha**. 2022. Acres for the Affluent: An Interactive Model of Nonprofit Resources and Demand Heterogeneity. *Journal of Public Administration Research and Theory* 32(3): 455-472.

Paarlberg, Laurie, and **Samantha Zuhlke**. 2019. Revisiting the Theory of Government Failure in the Face of Heterogeneous Demand. *Perspectives on Public Management and Governance* 2(2): 103-124.

Cook, Scott J., John Niehaus, and **Samantha Zuhlke**. 2018. A Warning on Separation in Multinomial Logistic Regression. *Research & Politics* 5(2): 1-5.

## OTHER PUBLICATIONS

Frumkin, Peter and **Samantha Zuhlke**. 2022. "Philanthropy and Politics." In List, R.A., Anheier, H. K., & Toepler, S. (Eds.), *International Encyclopedia of Civil Society*. (2nd ed.) Cham, Switzerland: Springer.

Paarlberg, Laurie and **Samantha Zuhlke**. Accepted. "Government Failure." In Kearns, Kevin P. & Wen-Jiun Wang (Eds.), *Encyclopedia of Nonprofit Management, Leadership, and Governance*. Edward Elgar Publishing Ltd.

## IN PROGRESS

### Book Project

A Political Theory of Nonprofits

### Articles

Who Voices? Potholes, 311 reports, and a theory of heterogeneous resident demand for city services (with Scott Cook and Robin Saywitz), *Revise & Resubmit at Policy Studies Journal*

Climate Change Politics: Nonprofit and Government Dynamics on Polarizing Issues

The Third Way to Water: Public, Private, and Nonprofit Water Governance (with Manny Teodoro)

Rage Giving: How U.S. Electoral Outcomes Drive Nonprofit Donations

Giving During Times of Crisis: Do the hardest hit communities fund the nonprofit community? (with Apolonia Calderon)

Using Google Street View to Ground Truth Data

A Guide to Making and Using Maps in Policy Research (with Scott Cook)

Do Changing Environmental Conditions Cause Eco-Terrorism? (with Molly Berkemeier & Lauren Bondarenko)

Know Thy Neighbor: Ideological Distance and Strategic Decision-Making on the U.S. Supreme Court (with Alison Higgins Merrill)

## GRANTS

National Science Foundation, Civic Innovation Challenge Phase I. "CIVIC-PG Track B: Reducing disparities in drinking water access by rebuilding consumer confidence in municipal tap water," 2022-2023. PI: Samantha Zuhlke, Co-PI: David Cwiertny (Award No. 2228457, \$49,996)

University of Iowa, Investment in Strategic Priorities, December 2022. (\$5,000)

American Political Science Association, Travel Grant. Fall 2019. (\$200)

Texas A&M University, Office of Graduate and Professional Studies, Research and Presentation Grant. Summer 2019. (\$750)

## AWARDS & FELLOWSHIPS

Emerging Scholar, Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). 2022. (\$1,500)

Dissertation Fellowship, Office of Graduate and Professional Studies, Texas A&M University. 2020-2021. (\$19,200)

Summer Dissertation Fellowship, College of Liberal Arts, Texas A&M University. Summer 2020. (\$6,000)

Doctoral Fellow, The Center for Social Impact Strategy, University of Pennsylvania. Summer 2019. Philadelphia, PA. (\$3,000)

Research Bursary, Department of Political Science, Texas A&M University. Summer 2019. (\$1,000)

Tutor of the Week, Texas A&M Athletics Department. December 14, 2017.

National Geographic Society Geography Internship Program. Fall 2010.

Delta Sigma Upsilon Endowed Scholarship Fund Award, Colgate University, 2008-2010.

Gamma Theta Upsilon (International Geographic Honor Society), inducted Fall 2008.

## INVITED TALKS

"A Political Theory of Nonprofits." IUPUI, Lilly Family School of Philanthropy, Philanthropy Research Workshop. February 28, 2023. Indianapolis, IN.

"Bookmarked: Conversations about Civic Leadership." University of Southern California, Price School of Public Policy. January 27, 2023. Online. Recording available [here](#).

"The Profits of Distrust: Confidence in American institutions and the rise of commercial drinking water." University of Iowa, Water & the Environment seminar series. December 3, 2021. Iowa City, IA.

"The Profits of Distrust: Confidence in American institutions and the rise of commercial drinking water." University of Northern Iowa, Geography and Public Policy Colloquium Series. November 12, 2021. Cedar Falls, IA.

\* *Inaugural lecture in the colloquium series*

"Rage Giving: How U.S. Electoral Outcomes Drive Nonprofit Donations." University of Iowa, Political Science Department. October 22, 2021. Iowa City, Iowa.

"Acres for the Affluent: How Government and Nonprofits Conserve Land." Environmental Politics and Governance (EPG) Online Seminar. October 1, 2020. Online.

*Panelist*, "Individual vs. Team Based Research." Aggie Research Week. October 2017. College Station, TX.

## WORKSHOPS

Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) Dissertation Fellowship Workshop. November 12-14, 2020. Held online due to COVID-19.

American Political Science Association (APSA) Public Administration & Policy Dissertation Workshop. July 27-August 13, 2020. Held online due to COVID-19.

Center for Environmental Politics at the University of Washington. 6<sup>th</sup> Annual Duck Family Graduate Workshop in Environmental Politics and Governance. May 14-15, 2020. Held online due to COVID-19.

Doctoral Fellows Program, University of Pennsylvania's The Center for Social Impact Strategy. Summer 2019. Philadelphia, PA.

## CONFERENCE PRESENTATIONS

"Giving During Times of Crisis: Do the hardest hit communities fund the nonprofit community?" Association for Research on Nonprofits and Voluntary Action. Raleigh, NC. November 2022.

"The Third Way to Water: Public, Private, and Nonprofit Water Governance." American Political Science Association. Montreal, Canada. September 2022.(Non-presenting coauthor)

"Social Construction in N Dimensions." American Political Science Association. Montreal, Canada. September 2022.(Non-presenting coauthor)

"Climate Change Politics: Nonprofit and Government Dynamics on Polarizing Issues." Midwest Political Science Association. Chicago, IL. April 2022.

"Know thy neighbor: Ideological Distance and Strategic Decision-Making on the U.S. Supreme Court," with Alison Higgins Merrill. Midwest Political Science Association. Chicago, IL. April 2022.

"Sizing' up the Competition: Political Competition and the Size of the Nonprofit Sector." Association for Research on Nonprofits and Voluntary Action. Atlanta, GA. November 2021.

"Climate Change Politics: Nonprofit and Government Dynamics on Polarizing Issues." Climate Change and the Voluntary Sector Conference. August 2-3, 2021. Online.

"Children or Criminals: How Public Perception Shapes the Nonprofit Sector." Association for Research on Nonprofits and Voluntary Action. November 2020. Held online due to COVID-19.

"In Nonprofits We Trust: Partisanship, Government Failure, and the Nonprofit Sector." Association for Research on Nonprofits and Voluntary Action. November 2020. Held online due to COVID-19.

"Acres for the Affluent: How Governments and Nonprofits Conserve Land." American Political Science Association. September 2020. Held online due to COVID-19.

"Rage Giving: How U.S. Electoral Outcomes Drive Nonprofit Donations." Midwest Political Science Association. Chicago, IL. April 2020.<sup>1</sup>

"Know Thy Neighbor: Ideological Distance and Strategic Decision-Making on the U.S. Supreme Court," with Alison Higgins Merrill. Midwest Political Science Association. Chicago, IL. April 2020.<sup>1</sup>

"Drinking Water and the Geography of Alienation," with Manny Teodoro and David Switzer. Midwest Political Science Association. Chicago, IL. April 2020.<sup>1</sup>

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<sup>1</sup>Canceled due to COVID-19.

"Hyperopia at the Tap: How Policy Failure Over There Erodes Public Trust Right Here," with Manny Teodoro and David Switzer. Midwest Political Science Association. Chicago, IL. April 2020.<sup>1</sup>

"Service Quality and Trust in Government," with Manny Teodoro and David Switzer. Midwest Political Science Association. Chicago, IL. April 2020.<sup>1</sup>

"Acres for the Affluent: How Government and Nonprofits Conserve Land," Poster presentation at the Texas Methods Annual Meeting. Austin, TX. April 2020.<sup>1</sup>

"Do Environmental Conditions Cause Eco-Terrorism?" with Molly Berkemeier and Lauren Bondarenko. Honolulu, HI. March 2020.<sup>1</sup>

"Understanding Environmental Nonprofits through Improved Measurement." Association for Research on Nonprofit Organizations and Voluntary Action. San Diego, CA. November 2019.

"Political Exit? Positioning Nonprofit Donations in Political Context." Association for Research on Nonprofit Organizations and Voluntary Action. San Diego, CA. November 2019.

"Water Kiosks and the Profits of Distrust," with Manny Teodoro. American Political Science Association. Washington, DC. September 2019.

"Using Google Street View to Ground Truth Data." Visions in Methodology. May 2019. Athens, GA.

"Political Exit? Positioning Nonprofit Donations in Political Context." Poster presented at the Texas Methods Annual Meeting. March 2019. Houston, TX.

"'Ground Truthing' Local Data: How Google Maps Provides Fine-Scale Measures of Political Phenomena." Midwest Political Science Association. Chicago, IL. April 2018.

"Putting Geography Back in Spatial Econometrics," with Scott Cook. Poster presented at the Texas Methods Annual Meeting. April 2018. College Station, TX.

"Water Kiosks and the Trust Deficit in Water Utilities," with Manny Teodoro. The Utility Management Conference. San Antonio, TX. February 2018.

"Water Kiosks: A Canary in the Coalmine for Trust in Utilities?" with Manny Teodoro. American Water Works Association. Philadelphia, PA. June 2017.

"The 80's: The Decade that Made Us." Poster presented at the National Council for the Social Studies. St. Louis, MO. 2013.

"JERUSALEM Film Screening and Discussion." National Council for the Social Studies. St. Louis, MO. 2013.

"Marine Ecology, Human Impacts & Conservation curriculum." National Science Teachers Association. Phoenix, AZ. 2012.

## **PUBLIC AND INDUSTRY ENGAGEMENT**

Presenter, "Wide Lens: Water." University of Iowa. December 1, 2022. Iowa City, IA. Series information [here](#).

"The Profits of Distrust: Drinking Water, Trust, and Environmental Justice." Institute for Journalism & Natural Resources, Virtual Workshop: Climate Justice & Environmental Racism. November 18, 2022. Online.

"Water Panel – Discussion of Book - The Profits of Distrust: Citizen-Consumers, Drinking Water, and the Crisis of Confidence in American Government." National Association of State Utility Consumer Advocates (NASUCA), 2022 NASUCA Annual Meeting. November 14, 2022. New Orleans, LA.

"Customer Perceptions on Tap Water Quality." Wisconsin Public Utility Institute (WPUI) Water - Impact of Public Confidence on Infrastructure, October 26, 2022. Online.

## NEWS COVERAGE

Clayworth, Jason. February 23, 2023. "Des Moines pushes to break bottled water habits." Axios Des Moines, [Link](#).

McManus, Charlotte. November 15, 2022. "Ask the Author | Samantha Zuhlke" *The Daily Iowan*. [Link](#).

Public Policy Center. November 10, 2022. "Cwiertny and Zuhlke Receive NSF Grant to Study Public Confidence in Tap Water." [Link](#).

Iowa Now. October 24, 2022. "Grant will assess public perception of tap water in Des Moines." [Link](#).

Iowa Now. October 5, 2022. "UI researcher's book examines why distrustful public has turned to bottled water." [Link](#).

Blanding, Michael. 2022. "Drop by Drop." *Colgate Magazine* (Summer): 24-25. [Link](#).

## TEACHING EXPERIENCE

### Instructor of Record, University of Iowa

Public Policy Process. Fall 2022. (graduate)

\* *Core course in the Master of Public Affairs*

Bureaucratic Politics & Public Administration. Fall 2021, Spring 2023. (undergrad/graduate)

\* *Core course in the Master of Public Affairs*

Environment and Society: Sustainability, Policy, and Politics. Fall 2022, Spring 2022. (undergrad)

\* *General Education (GE) CLAS Core status in Sustainability and Social Science*

\* *meets requirement for the Sustainability Certificate*

Sustainable Communities Lab. Spring 2022, Spring 2023. (graduate)

\* *UI Community Engaged Course designation*

\* *Master of Public Affairs capstone project*

### Teaching Assistant

3H: Spatial Econometrics with Scott Cook, Essex Summer School in Social Science Data Analysis, University of Essex. Summer 2020, 2019, 2018. (graduate)

Advanced Time Series and Spatial Statistics with Guy Whitten & Scott Cook, Texas A&M University. Spring 2019. (graduate)

Polimetrics with Casey Crisman-Cox, Texas A&M University. Fall 2018. (undergraduate)

Intro to Political Science Research Methods with Nehemia Geva, Texas A&M University. Fall 2017. (undergraduate)

### **Experiential Learning Instructor**

*Undergraduate Research Team Leader*, "Virtual Canvassing with Google Street View," Aggie Research Scholars, Texas A&M University. Spring 2020.

*Lab Assistant*, "Stata Data Lab @TAMUPOLS" with Enrique Pinzon, Texas A&M University. January 2020.

*Undergraduate Research Team Leader*, "Mapping the Geography of Urban Drinking Water," Aggie Research Scholars, Texas A&M University. Spring 2017.

*Trip Leader*, "Hawai'i Middle School Expedition," National Geographic Student Expeditions. Summer 2019.

*Director*, "Impact Storytelling at Georgetown University," National Geographic Student Expeditions, Summer 2018.

*Director*, "Technology & Innovation in Silicon Valley at UC Berkeley," National Geographic Student Expeditions. Summer 2018.

*Trip Leader*, "Engineering & Robotics at Massachusetts Institute of Technology," National Geographic Student Expeditions, Summer 2017, 2016.

*Trip Leader*, "Energy and Climate Change at the Arctic Circle," New York Times Student Journeys, Summer 2017.

### **Select Education Publications**

Conquest of the Skies Educator Guide. 2017. *Atlantic Productions*.

Amazing Mighty Micro Monsters Educator Guide. 2016. *Atlantic*

Museum Alive! Educator Guide. 2016. *Atlantic Productions*

Robots Education Collection. 2015. *National Geographic Education*.

Jerusalem Education Collection. 2013. *National Geographic Education*.

Remembering JFK. 2013. *National Geographic Education*.

The 80's: The Decade that Made Us. 2013. *National Geographic Education*.

James Cameron's DEEPSEA CHALLENGE. 2012. *National Geographic Education*.

### **Other Teaching Experience**

*Guest Lecturer*, University of Iowa; EES/ENVS 2010/3010: Interdisciplinary Environmental Seminar (2022).

*Guest Lecturer*, "Revisiting the Theory of Government Failure in the Face of Heterogeneous Demand" with Laurie Paarlberg. IUPUI; SPEA-V 521: The Nonprofit and Voluntary Sector (2020, 2021, 2022). Online.

*Guest Lecturer*, "Working in the Nonprofit Sector." Susquehanna University; PRDV 104: Perspectives. November 2, 2021. Online.

*Guest Lecturer*, Texas A&M University; POLS 364: Global Political Thought (2021, 2020), POLS 233: Politics & Policy in the United States (2019), POLS 429: Issues in World Politics (2018).

*Academic Tutor*, Texas A&M University Athletics Department; POLS 206: American National Government, POLS 207: State and Local Government, POLS 209: Introduction to Political Science Research Methods, POLS 309: Polimetrics, GEOG 203: Planet Earth, URPN 325: Introduction to GIS in Urban and Regional Planning.

## PROFESSIONAL EXPERIENCE

**Texas A&M University**, College Station, TX. 2016-2020.

*Research Assistant*, Department of Political Science, Fall 2016 - Spring 2020.

*Academic Tutor*, Texas A&M University Athletics Department, Spring 2017 - Fall 2018.

**National Geographic Society**, Washington, DC. 2010 - 2016.

*Program Manager*, November 2014 - April 2016.

Managed budget, marketing, operations, and staff of national and international mission-oriented programs.

*Project Manager*, January 2013 - October 2014.

Managed production of online and print multi-media educational materials to support films, television programming, and magazine content.

*Program Specialist*, June 2011 - January 2013.

Wrote, edited, produced, and published educational content and mentored college students as a supervisor in the Geography Intern program.

*Ocean Education Contractor*, January 2011 - May 2011.

Staff member on a \$2 million education grant to promote ocean conservation.

*Geography Intern*, September 2010 - December 2010.

Participant in nationally competitive internship program.

**Lake George Association**, *Education Intern*, Lake George, NY. Summer 2007, 2008.

## SERVICE AND MEMBERSHIPS

### Service to the Discipline

Invited Speaker, Doctoral Fellowship Program, Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), November 2022.

Reviewer: *Journal of Public Administration Research and Theory*, *Policy Studies Journal*, *Policy & Politics*, *American Water Works Association Water Science, Conservation Science and Practice*



Organizer and Founding Member, *Climate Change and the Voluntary Sector Virtual Seminar Series*, August 2021 - Current.

Session Chair, *At the Nexus of Government Failure Theory, Political Competition and Nonprofit and Voluntary Sector*, ARNOVA (2021)

### Service to the University of Iowa

Member, Student Research Teams Faculty Learning Community (Fall 2022 - Current)

Committee Member: Admissions Committee (2022 - Current), Awards (2021-Current), Marketing and Promotions (2021-Current), MPA Program Oversight (2021-Current), Speakers and Seminars (2021-Current)

### Service to Texas A&M University

*President*, Texas A&M Political Science Graduate Student Association. (2018 - 2020)

\* Recipient of Mini-Grant for Innovative Programming, Office of Graduate and Professional Studies, Texas A&M University. Spring 2020. (\$2,000)

*Student Senator*, Texas A&M Graduate & Professional Student Government. (2017 - 2020)

*Invited Presentations*: "Graduate Student Research at TAMU Political Science" for recruitment event (2020), "Graduate Student Perspective: Being a TA" for graduate student TA training (2020, 2019), "Advice for Graduate School" for new graduate students (2019, 2018)

### Memberships

Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), American Political Science Association (APSA), Midwest Political Science Association (MPSA), Gamma Theta Upsilon.

### Other Service

*Deputy Project Leader*, COMPASS Pro Bono Business Consulting for Nonprofit Organizations. Fundraising Strategy Project, Washington, DC (Sept 2014 - June 2015)

*Team Member*, COMPASS Pro Bono Business Consulting for Nonprofit Organizations. Board Development Project, Washington, DC (Jan 2014 - June 2014)

*Alumni Mentor*, Colgate University Sophomore Connections. Hamilton, NY (2016, 2014)

## SKILLS AND PROFESSIONAL DEVELOPMENT

### Certifications

Center for the Integration of Research, Teaching, and Learning (CIRTL), Texas A&M University, Level I (Associate)

Center for the Integration of Research, Teaching, and Learning (CIRTL), Texas A&M University, Level II (Practitioner)

### Technical Skills

ArcGIS (ArcMap, ArcPro, ArcGIS Online), Stata, R, Latex

## **REFERENCES**

Available on request.

Last updated: March 25, 2023